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## **BRANICK HIGHLIGHTS TIRE LIFE ADVANTAGES WITH NITROGEN INFLATION**

**Fargo, ND** – On the heels of numerous tire price increases, Branick Industries highlights the advantages of extending tire life by using nitrogen inflation. In studies of fleets, nitrogen has been proven to increase tire life by 51% or more; increase fuel economy, saving up to \$4200/tractor each year; and due to larger molecule size, nitrogen migrates through a tire three to four times slower than oxygen, holding a more consistent, reliable tire pressure.

“In this industry, everyone knows that under and over inflated tires wear very quickly, so constant maintenance is needed to stay ahead of the costs,” said Brian Brasch, president of Branick Industries. “Now with tire prices rising drastically, many companies are looking at alternatives in order to make tires last longer.”

Removing oxygen from the tire eliminates oxidation and condensation, which damages inner liners, steel belts and rims. Research has shown nitrogen to have less corrosion on parts and less wear and tear on tires, which has resulted in some fleets being able to get three to four retreads per casing.

In addition to extending tire life, nitrogen inflation has also proven to reduce downtime costs due to cooler running tires and less sidewall flexing, meaning less blowout potential.

“One of the issues fleets face are costs due to down times on the side of the road because of blowouts, and tech or service costs spent fixing or replacing tires,” said Brasch. “Having a more consistent tire pressure, less corrosion due to oxidation, and cooler running tires is definitely saving companies money during these times of tire price increases.”

Branick offers a free ROI analysis of fleets. The analysis is tied to independent research studies in order prove what a fleet can save by switching to nitrogen inflation. Branick has been a national leader in nitrogen inflation for over 10 years, and has the longest lasting membrane and the highest quality PSA units on the market. To learn more about Branick Nitrogen Systems, contact Branick at 800.437.4394 or email [sales@branick.com](mailto:sales@branick.com).

Branick was founded 94 years ago with the introduction of the tire spreader, invented by Earl Branick. Since then, Branick has been an industry leader in tire service and tire inflation equipment, nitrogen systems and retread equipment. Branick holds the number one position for numerous products including strut compressors, brake bleeders, nitrogen inflation systems, and the Hawkinson NDT, a world leader in retreading and casing analysis. With over 750,000 customers worldwide, Branick proudly remains focused on the tradition of quality instilled by Mr. Branick, while the team of R&D engineers continues his legacy of innovation. Today, Branick is leading the industry into a greener tomorrow by focusing on fuel conservation, and helping customers reduce their carbon footprint. With multiple manufacturing locations in the USA Heartland, Branick Industries is committed to maintaining the well-earned reputation for quality, service, innovation, and value.

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